Giuseppe Roveda
Born in Arquata Scrivia (AL) on April 28, 1962

Giuseppe Roveda was appointed CEO of Aedes Siiq S.p.A since April 2012, and since January 2015 CEO of the Aedes parent company Augusto S.p.A. and CEO of the Prarosa S.p.A..
Previously Giuseppe Roveda was a Member of the Board of Directors of Aedes BPM Real Estate SGR S.p.A. and since May 30, 2012 He was appointed CEO.
From July 2011 to April 2012 he held the position of Member of the BoD of Aedes S.p.A. and member of the investment committee.
Since 2010 he is the CEO and owner of Agarp Srl, a Real Estate company based in Alessandria. Since 2006 he is owner and CEO of Unodueerre Srl (single-member company) Real Estate company. From 2000 to 2014 he was Chief Executive Officer of Praga Real Estate Holding SpA, with headquarters in Serravalle Scrivia (AL), the financial holding company which controlled 12 real estate companies (11 of which are administered by the same), two management services and construction companies and two agricultural companies.